



### PEOPLE AND COMMUNITIES COMMITTEE

Subject:	Stadia Community Benefits Initiative 2023-2024 Q1 and Q2 Update
Date:	7 November 2023
Reporting Officer:	David Sales – Director of City and Neighbourhood Services
Contact Officer:	Cormac McCann – Lead Officer, Community Provision

Restricted Reports			
Is this report restricted?			
Please indicate the description, as listed in Schedule 6, of the exempt information by virtue of which the council has deemed this report restricted.			
Insert number			
1. Information relating to any individual			
2. Information likely to reveal the identity of an individual			
<ol> <li>Information relating to the financial or business affairs of any particular person (including the council holding that information)</li> </ol>			
4. Information in connection with any labour relations matter			
5. Information in relation to which a claim to legal professional privilege could be maintained			
<ol> <li>Information showing that the council proposes to (a) to give a notice imposing restrictions on a person; or (b) to make an order or direction</li> </ol>			
7. Information on any action in relation to the prevention, investigation or prosecution of crime			
If Yes, when will the report become unrestricted?			
After Committee Decision			
After Council Decision			
Sometime in the future			
Never			

Call-in
Is the decision eligible for Call-in?
Yes X No

1.0	Purpose of Report or Summary of main Issues
1.1	To advise Committee of progress with the Stadia Community Benefits Initiative (SCBI) for
	2023/2024 and update on the action plan.
2.0	Recommendations
2.1	The Members of the Committee are asked to note progress to date
3.0	Main report
3.1	The Council has been undertaking the Leisure Transformation Programme to renew its
	Leisure facilities across the City. This Programme has been influenced by the Partnership
	opportunities presented by the NI Executive Stadia Programme.
3.2	The Council, Department for Communities (DfC) and the Irish Football Association (IFA)
	have recognised the opportunities presented by the Stadia Programme, have committed to
	work together to maximise these benefits, and have agreed to establish a Stadium
	Community Benefits Initiative as part of the Belfast Community Benefits Initiative ('the
	Project') to implement and deliver agreed objectives including promoting equality, tackling
	poverty, and tackling social exclusion within the Belfast area.
3.3	In March 2016 the Council, DfC and IFA signed an agreement which sets out their respective
	commitments to the project. As other major stadia are developed in Belfast it is anticipated
	that other sports governing bodies shall become parties to the agreement. At its April 2018
	meeting People and Communities committee agreed that Council would work with the Gaelic
	Athletic Association (GAA) within the Stadia Community Benefits Initiative and recognised
	their significant planned investment in Gaelic Games in the city to support their Gaelfast
	strategy. GAA activities became fully incorporated into the action plan at the start of financial
	year 2019-2020, with Gaelfast staff imbedded into the governance structure at the Delivery
	Board and the Policy and Performance Group.
3.4	The agreement is for a period of ten years with financial commitment from Council and IFA in
	place to the end of March 2026. Delivery is managed through monthly meetings of the Delivery
	Board, which reports quarterly to the Policy and Performance Board. Financial and
	performance reports will be presented to Council and other partners' Boards as necessary.
3.5	The Policy & Performance Group is responsible for agreeing the Benefits Realisation Plan
	and associated annual targets. Work was undertaken to ensure the end benefits/outcomes
	are aligned to partners' strategies. To measure the progress of this the Council and the IFA

have developed a range of indicators/intermediate benefits which are monitored through
programme delivery:
a. Number of coaching sessions provided
b. Number of coaches engaged in delivering coaching
c. Number of sessions improving club governance
d. Number of volunteering opportunities
e. Participation opportunities for under 16s
f. Female participation rates
g. Number of people completing skills development programme
i. Number of sessions for under-represented groups
j. Number of sessions for school and youth groups
k. Community group usage of stadia
I. Number of clubs attaining club-mark
m. Educational opportunities
o. Number of programmes targeting ASB
q. Improved collaborative working
r. Number of disabled participants
s. Number of older people participating
The policy and performance group held their meeting on Wednesday 25 October to review
performance to date and to be updated in terms of the programme for Q3 and Q4

#### 3.6

Following the completion of a baseline assessment in early 2017, annual workplans are developed each year. The Action Plan for 2023-2024 has been produced by the partners and includes a mixture of sports specific programmes with both National Governing Body specific coach education courses and some joint collaborative initiatives delivered by both sporting with information webinars which continue to prove popular.

# 3.7

#### Performance

Delivery to date in Q1,and Q2 of year 7 (financial year 2023/2024) has continued and details of the IFA and GAA specific activities are included at appendix (i) and appendix (ii) A number of joint initiatives including a schools coaching programme and a best practice conference are also planned for Q4

3.8

# Financial Implications

In accordance with the Council's obligations under its DfC Funding Agreement for the Olympia Regeneration Project, the Council has committed a sum of £100,000 per annum for

	a minimum of ten years, so that a minimum of £1,000,000 is contributed in total to the
	Project.
	In relation to 2023/24 Q1 and Q2 spend partners have reported a normal level of spend in
	line with programmes delivered. Partners have projected full utilisation of the planned annual
	budget across both joint and individual work programmes by the end of March 2024.
3.8	
	Equality Impact/Rural Needs Assessment
	There are no additional impacts related to this report.
4.0	Appendices – Documents Attached
4.1	(i) IFA Performance Report Quarters 1 & 2 2023/2024
	(ii) GAA Performance Report Quarters 1 & 2 2023/2024